



An innovative e-logistics process at C-Log

An intelligent solution to respond to B2C distribution needs

A specialist in the preparation of detailed orders, C-Log's focus is on brands in the textile and personal item sectors (ready-to-wear, shoes, leather goods, accessories).

With over 57 million items shipped in France and abroad, by the end of 2010 has incontrovertibly become a player in the provision of traditional logistics and e-logistics.

Known throughout the market for its strong industrialisation of the logistics process dedicated to its B2B clientele, C-Log is investing in innovative solutions to respond to the specific needs of B2C distribution.

Innovation and performance

The preparation of e-commerce orders according to the "put-to-light" principle, supported by KBS technology, is a natural response for handling the growing sales volume of its customers while still maintaining the area dedicated to this activity.

Thanks to this modernisation, C-Log plans to surpass the cap of one million items shipped in 2011, in comparison with 260,000 items in 2009.

A proven intelligent solution

KBS technology is perfectly interfaced with the C-Log WMS, and can also work autonomously.

This solution thus permits preparation of orders for one or more pieces of furniture simultaneously based on the number of items to handle.

Flexibility and responsiveness

The preparation of B2C orders requires flexible tools to handle activity peaks and the specific requests of customers (customisation of orders, volume of items for each order, etc.).

Thanks to intelligent furniture equipped with a "put-to-light" system, C-Log has been able to increase its productivity while preserving optimum reliability and quality of service.

In a few months, processing capacity went from 2000 orders to over 10,000 orders per day.

Mobility and flexibility

One of the chief characteristics of the furniture is its mobility.

This guarantees, among other things, flexibility in the production area in case of moving or a need for expansion.

Ergonomics and comfort of workers

During design of the project, C-Log had to find an ergonomic solution for the work stations.

Today, the movements of operators have been greatly reduced.

■ The benefits at a glance

- Increase of efficiency
- High flexibility
- Reduction of walking distance



"We have invested intensively in the development of innovative processes in order to keep up with the growth of our customers and to guarantee the promise of their merchant sites."

Eric Leroy,
customer lead at C-Log.

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