



Put-to-Light at Weltbild publishing group

More efficient goods and branch distribution

The Weltbild Publishing Group is an internationally successful media and mail-order company. Weltbild distributes media and media-related products and publishes books and magazines. In order to improve sorting quality and avoid incorrect deliveries, the picking of customer orders is to be reorganised. A Put-to-Light system will be used for this purpose. Put-to-Light is related to the Pick-by-Light principle, except that here goods are picked instead of placed.

In the four commissioning zones at Weltbild, the precommissioned goods from a container delivered by a conveying belt are sorted into customer order-related compartments of a sorting cart. The sorting carts are located behind racks that are equipped with display modules for visualization of commissioning orders and a bar code reader to scan order lists and articles.

Instead of equipping several hundreds of commissioning carts with Pick-by-Light, only 66 immobile sorting racks were specifically manufactured and provided with display modules.

Weltbild could thus considerably reduce the cost of investment.

Thanks to Put-to-Light, the already low error rate in picking was cut by half once again.

A further effect is the noticeably increased productivity of the pickers, who can now concentrate much better on their actual work. Thanks to the light-guided method, mix-ups are ruled out and full control of each individual order is no longer necessary.

High flexibility thanks to customized solutions

For Weltbild, KBS also specifically manufactured extremely narrow display modules, which allow the picking of 80 orders into a single cart.



The benefits at a glance

- Due to Put-to-Light mix-ups are ruled out.
- Reduction of the order picking error rate by half.
- Increase in productivity.
- Maximum flexibility of work processes and zones.



"The KBS system is designed to be very flexible, so that we can select different operating modes depending on the type and value of the product."

David Bassl, project manager at Weltbild

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